



Diamond Sponsor \$8,000

- Co-branded banner with Sponsor's name/logo and Plano AsiaFest's name/logo
- Opportunity to address attendees at the next Festival for up to 3 minutes
- Company Banner (provided by the sponsor) displayed at sponsor directed location at the next Festival
- Full page **color** ad (provided by the sponsor) **inside the Cover Page** or on **the Back Cover Page** of the next Festival's program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on digital and local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Sponsor Supplied Video Ad to be played on any CAAHF livestreams/replays, up to 90 seconds
- Free Ultra-Large Exhibition Booth at the next Festival

Sapphire Sponsor \$5,000

- Opportunity to address attendees at the next Festival for up to 1 minute
- Company Banner (provided by the sponsor) displayed at Festival-selected **premium** location at the next Festival
- Full page **color** ad (provided by the sponsor) **inside the Cover Page** or on **the Back Cover Page** of the next Festival's program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on digital and local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Sponsor Supplied Video Ad to be played on any CAAHF livestreams/replays, up to 60 seconds
- Free Extra-Large Exhibition Booth at the next Festival

Platinum Sponsor \$2,000

- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company Banner (provided by the sponsor) displayed at Festival-selected location at the next Festival
- Full page B&W ad (provided by the sponsor) on the next Festival's program guide
- Company logo on digital and local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Sponsor Supplied Video Ad to be played on any CAAHF livestreams/replays, up to 30 seconds
- Free Large Exhibition Booth at the next Festival

Gold Sponsor \$1,000

- Full page B&W ad (provided by the sponsor) on the next Festival's program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at the next Festival

Silver Sponsor \$500

- Half page B&W ad (provided by the sponsor) on the next Festival's program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at the next Festival

Submit your sponsorship on the Google Forms; link is at <https://asianamericanheritage.org/forms.asp>.

If you have any questions, please contact Rachel Tran (Tel: **972-379-9351**) or email Committee@AsianAmericanHeritage.org